

COMPLETING YOUR CAMPAIGN APPROVAL FORM

There is a lot to consider when planning your campaign, so we've provided a tip sheet to help streamline your campaign approval application.

Campaign Materials Approval Form

Welcome!

Name:
U of C Student ID:
Email:

Tip #1

Use an email address that you check often - it should be the same email you use on your nomination.

Please complete the following information to apply.

Your Phone*:

Your Email*:

Position Sought

Position Sought*:

Printed Materials

Note: If you are using the same images or designs for posters, handbills, banners, and /or social media content only upload it once and explain what you are using it for in the description.

Posters:

☒ Yes
☐ No

Poster Budget

Poster Description

Tip #2

Using the same design for lots of materials? Just upload it once and let us know.

File One:

 No file chosen

File Two:

 No file chosen

File Three:

 No file chosen

File Four:

No file chosen

File Five:

No file chosen

Handbills:

☒ Yes

☐ No

Handbills Budget

\$0

Handbills Description

virtual handbills to be be posted
on social media and emailed out to
my supporters

Tip #3

Remember to be sustainable
and don't print too many
handbills! They must be handed
out to students and can not be
left on tables or in study
spaces.

File Six:

No file chosen

File Seven:

No file chosen

File Eight:

No file chosen

Banners:

☒ Yes

☐ No

Banners Budget

\$20

Banners Description

As above - using same design as
poster in bigger size

File Nine:

No file chosen

File Ten:

No file chosen

Tip #4

Please make sure to include the
full, clickable link to your website.

Personal Website

Will you be using a personal website during your campaign? If yes, please list the URL for your site.

☐ Yes

☒ No

Website Budget

Website URL

Tip #5

Social media pages must be visible/public for us to approve them. Private or blocked accounts will not be approved.

Online Ads

Will you be using online ads during your campaign? If yes, please provide a description below.

☒ Yes

☐ No

Online Ad Budget

\$45

Online Ad Description

For FB and Instagram only, with my slogan and poster picture and vote for me.

Facebook

Will you be using a Facebook profile to promote your campaign? If yes, please list your Facebook URL below.

☒ Yes

☐ No

Facebook Account

facebook.com/samplelink/1234567/NAforpres

Instagram

Will you be using an Instagram profile to promote your campaign? If yes, please list your Instagram username below.

☒ Yes

☐ No

Instagram Account

instagram.com/NAforpres.samplelink

Twitter

Will you be using a Twitter account to promote your campaign? If yes, please list Twitter username below.

☐ Yes

☒ No

Tip #6

Don't feel like you have to use every kind of social media - stick to the platforms you are comfortable with. See our Tip Sheets on the SU website for more suggestions about campaigning on social media.

TikTok

Will you be using a TikTok account to promote your campaign? If yes, please list TikTok username below.

☐ Yes

☒ No

TikTok Account

LinkedIn

Will you be using a LinkedIn account to promote your campaign? If yes, please list LinkedIn username below.

☒ Yes

☐ No

LinkedIn Account

Reddit

Will you be using a Reddit account to promote your campaign? If yes, please list Reddit username below.

☐ Yes

☒ No

Reddit Account

Discord

Will you be using a Discord account to promote your campaign? If yes, please list Discord username below.

☐ Yes

☒ No

Discord Account

Twitch

Twitch

Will you be using a Twitch account to promote your campaign? If yes, please list Twitch username below.

- ☐ Yes
☒ No

Twitch Account

YouTube

Will you be using a YouTube account to promote your campaign? If yes, please list YouTube username below.

- ☒ Yes
☐ No

YouTube Account

Other

Will you be using any campaign materials not covered above? If yes, please include a description of the other campaign materials.

- ☒ Yes
☐ No

Other Budget

Description

PLEASE REVIEW your application. You will not be able to change it after pressing Next.

Next

[This may take time to process depending on the size of your files.]

Tip #7

Is there anything else you plan to use that we haven't already mentioned? Please list any prerecorded/edited video here with links.

You do not have to submit content that you plan to post on Instagram stories or IGTV.

Tip #8

STOP HERE.

Before you press "NEXT", please double check that you have uploaded all your files, and they are the appropriate size.

Classroom Visits

Will you be visiting classrooms during your campaign? If yes please enter the information below. If no, please click the Next Step button.

Course Name:	WMST
Course Number:	101
Teacher's Name:	Dr. Sample
Visit Date and Time:	Feb 26 at 10 am
Save Class Visit Next Step	

Tip #9

Each class visit must be entered separately. Include all classroom visits you intend to do, even if they are not confirmed yet. Enter the info of the first visit, then hit "Save class visit". Then enter your next one and so on. When you are finished, hit "next step" to proceed.

Terms & Conditions

I understand that I may not use or post any of the materials listed above until I have received written confirmation of Campaign Materials Approval from SU Election Staff. Furthermore, I agree that I have read and will abide by the Campaign Material guidelines outlined in the Su Election Rules and Elections Manual, including when and where I can distribute my approved materials. If I intend to make any changes to my designs, or add additional materials, I understand I must submit an updated form to the Election Staff and wait for a new approval notice before proceeding with the change.

Tip #10

Please read before you agree.

You may only submit this form a maximum of two times during the campaign approval period.

Pressing this button will submit your form.

Thank you! Your Campaign Approval Form has been received. You will be contacted once your form has been processed.

Thank you! The election team will contact you - please check your email. You cannot begin your campaign until you have received a Campaign Approval Notice.

